

OLG **PLAY FOR**
ONTARIO
PRESENTS:



**BON
SOO**
WINTER CARNIVAL

OFFICIAL PROGRAM
FEB 2ND-10TH 2024
SAULT STE. MARIE, ON

FEATURING

OLG OPENING CEREMONIES & FIREWORKS • SNOW SLIDES •
ALGOMA UNIVERSITY POLAR BEAR PLUNGE & HUNGER FREEZE •
POLAR RUSH URBAN OBSTACLE COURSE • SEARCHMONT RAIL JAM •
NORTHERN SUPERIOR BREW CO. 19+ ZONE • BRETT KISSEL LIVE •
SAULT BLUES SOCIETY PRESENTS: THE BLACKBURN BROTHERS
MACHINE SHOP GOURMET DINNER • AOR WAGON RIDES •
COMEDY DUO THE DEADLY AUNTIES • HELICOPTER RIDES •
PUC'S BONCON & MARIO KART TOURNI • PONY RIDES •
FIRE & ICE HOT SAUCE CHALLENGE • DJ DISCO SKATE •
ILLUSIONIST RYAN McFARLING • EDM SNOWBATH •
HIAWATHA HIGHLANDS LANTERN SKI • GLOW NIGHT •
RAPP BNGO • CLIMB N FUN RIDABLE ANIMALS •
INFLATABLE MAZE • LASER TAG • ZTAG & MORE!

BONSOO.ON.CA   **@MrBonSoo**

PREMIER SPONSOR



SIGNATURE SPONSORS



MEDIA SPONSORS



At **OLG**, we believe in the power of community. That's why we've been a proud sponsor of the **BON SOO WINTER CARNIVAL** for over 25 years!

À **OLG**, nous croyons au pouvoir de la communauté. C'est pourquoi nous sommes un fier commanditaire de l'**Ontario Winter Carnival Bon Soo** depuis plus de 25 ans!



BON SOO

LAND ACKNOWLEDGEMENT: The Board acknowledges, with respect, that we are in Robinson-Huron Treaty territory, that the land on which we are gathered is the traditional territory of the Anishinaabe and known as Bawating. Bawating is the home of Garden River First Nation, Batchewana First Nation, the Historic Sault Ste. Marie Metis Council.

HOLD ONTO YOUR TOQUES - BON SOO IS BACK!

A MESSAGE FROM OUR TITLE SPONSOR: Ontario Lottery and Gaming (OLG) has a long history of supporting festivals that bring people together and strengthen communities, like Bon Soo! Supporting community events is part of OLG's commitment to making Ontario a better place to live. We have been a proud sponsor of the Bon Soo Winter Carnival for over 25 years and are thrilled to be continuing the celebrations this year!

WHO IS MR. BON SOO? A beloved 6'ft tall snowball with rosy-red cheeks known as Mr. Bon Soo made their first public appearance in 1963. Sporting a red toque with a pom pom on the end and a big red coat, Mr. Bon Soo came into the city of Sault Ste. Marie like a storm, and brought with them joy, laughter, a sprinkle of mischief and tons more snow! Now, every February, Mr. Bon Soo returns to the Sault as the official representative of the winter carnival to continue spreading joy, laughter and warmth to help get us through the final stretch of winter.

WHY DO WE CELEBRATE BON SOO? The Bon Soo Winter Carnival started with a community of individuals coming together in the spirit of fun to create an enjoyable event for all ages! The Bon Soo Winter Carnival became an official and annual event. Bon Soo was created and designed by local artist Ken McDougall in 1963. His legacy lives on with the Bon Soo Button which as been designed by Brian Oja for many years now. A special thank you to Jerret Semczynszyn for the 2024 brand refresh.



**SCAN TO VISIT
BONSOO.ON.CA**

A map of Sault Ste. Marie, Ontario, showing the locations of the three Bon Soo Winter Carnival zones. The map includes the Sault Ship Canal, Mary's Island, and various streets. Mr. Bon Soo is depicted in three locations: Zone 1 (The Canal District), Zone 2 (Downtown Plaza & Clergue Park), and Zone 3 (Northern Superior Tap Room).

WHERE IS THE BON SOO WINTER CARNIVAL?
Bon Soo events happen all over the City of Sault Ste. Marie! You'll find locations and times beside each event in the program. This year you'll find **MOST** of our programming happening downtown in 3 ZONES:

ZONE 1 - THE CANAL DISTRICT
87 HURON ST

ZONE 2 - DOWNTOWN PLAZA & CLERGUE PARK
10 EAST ST

ZONE 3 - NORTHERN SUPERIOR
TAP ROOM
50 PIM ST

EVENT INFO:
BONSOO.ON.CA

F: @MRBONSOO
P: 705-975-1623
P: 705-989-5288
E: representative@bonsoo.on.ca

BRETT KISSEL

THE COMPASS TOUR

NATIONWIDE

Sault Ste. Marie, ON

The Machine Shop

February 7, 2024



Headline Show!



BON SOO
WINTER CARNIVAL



TICKETS AT: showpass.com/brettkissel/

Algoma
UNIVERSITY

POLAR PLUNGE

FEB 10 CANADIAN
BUSHPLANE
HERITAGE CENTRE

registration: 12noon

jumps start at: 2pm

weather dependant

live music from the

**JAY CASE
& THE ACES**

indoor change stations

bar service - canteen



**SHOP 2024
MERCH**

store.skgroupinc.com/bon_soo/shop/home



**SK
GROUP**



FRIDAY - FEBRUARY 2

ONTARIO LOTTERY GAMING PRESENTS Bon Tidings: Opening Ceremonies Bum Slides + Kids Zone



ZONE 1 - CANAL DISTRICT

COST: BON SOO BUTTON

5:00PM - BUM SLIDES OPEN

6:00PM - OPENING CEREMONIES

7:00PM - OPENING REMARKS

7:20PM - FIREWORK EXTRAVAGANZA

VENDORS

- Hogan's Homestead
- Beaver Tails
- Roolz Vending

Temporary Tattoos from:
Discover the Canvas

OPENING CONCERT:

Saturday Nights

ZONE 1 - CANAL DISTRICT

COST: BON SOO PASS

8PM

FRIDAY FEBRUARY 2 - SUNDAY FEBRUARY 5

McLeod Bros. Mechanical Bon Soo Curling Bonspiel

Tarentorus Sports Club - 56 Avery Rd

COST: \$300 PER TEAM [registration: 705-542-7862](tel:705-542-7862)

Friday Feb 2 - Sunday Feb 4

The ShoeFits

FEATURED EVENT: SnoSpike


Water Tower Inn

Entry \$100 per team [registration: 705-942-3934](tel:705-942-3934)

Saturday Feb 3 - Sunday Feb 4



BOOK YOUR TIME ON THE CROKICURL RINK
DAILEY AT: shorturl.at/mnw17

 Some of our events rely on cold weather!
Be sure to check in on our social media pages
@mrbonsoo for any last minute weather delays,
postponement or cancellations!



SATURDAY - FEBRUARY 3



ZONE 1 - CANAL DISTRICT

Pancake Breakfast

COST: ADULTS \$12 .
SENIORS \$10
KIDS 7 & UNDER \$7
9AM-11:30AM



SCIENCE NORTH ANIMAL EXTRAVAGANZA

COST: BON SOO PASS
9AM-4PM

GREAT LAKES MASKWA AVIATION's Helicopter Rides

COST: \$75 a person or \$200 for 3
Weight restrictions apply. Ages 2 & up
10AM - 5PM

Sensitive Sliding

Dedicated hour for those
who prefer a quieter sliding experience
COST: BON SOO PASS
9AM - 10AM



ALGOMA STEEL INC Snow Slides + Kids Zone

COST: BON SOO PASS
11AM - 8PM



Algoma Offroad Trailer Rides

COST: BON SOO PASS
10AM - 2PM + 4PM - 8PM



ZONE 2 - DOWNTOWN PLAZA + CLERGUE PARK

Centre Francophone Skate Downtown Plaza

Hot Chocolate Provided
COST: BON SOO PASS
10AM - 12PM

Hidden Hills Pony Rides Clergue Park Skate Trail

A winter ride
on horseback
COST: BON SOO PASS
12PM - 4PM



Mr. Bon Soo Is An Artist Too Art Gallery of Algoma

Join the fun and create a Bon Soo
inspired artistic creation!
COST: BON SOO PASS
2PM

CrokiCurl

ZONE 2 - CLERGUE PARK SKATE TRAIL

The classic boardgame meets curling
in this life-size version on ice!
TO BOOK YOUR ICE TIME:
shorturl.at/mnw17
COST: BON SOO PASS
10AM - 9PM

Vendor Ally Downtown Plaza

Hogan's Homestead Taffy Making
Beaver Tails & Roolz Vending

Bon Soo Chess Tournament The North Branch Library

Register: <https://bonsoo.on.ca/event/2725/>

GLOW NIGHT

6PM-8PM -ZONE 1 & 2

NEON SKATING & SLIDING!

COME GLOWING OR PURCHASE GLOW STICKS AT EACH LOCATION

ZONE 3 - NORTHERN SUPERIOR TAP ROOM (19+)



EDM SNO BATH

OUTDOOR ROOFTOP DJS - GROUND LEVEL DANCE FLOOR

HIPPIE
BUSINESS

FLUM
MOXX

COST: BON SOO PASS 8PM - MIDNIGHT

bmi
Group

SUNDAY- FEBRUARY 4



ZONE 1 - CANAL DISTRICT

ALGOMA STEEL INC Snow Slides + Kids Zone

COST: BON SOO PASS
11AM - 8PM



Sault Trailblazers' Snowmachine Rides

COST: BON SOO PASS
12PM - 4PM

GREAT LAKES MASKWA AVIATION's Helicopter Rides

\$75 a person or \$200 for 3
Weight restrictions apply. Ages 2 & up
10AM - 5PM

3 on 3 Ringette Challenge

COST: BON SOO PASS TO
SPECTATE 9AM - 6PM

Algoma Offroad Trailer Rides

COST: BON SOO PASS
10AM - 2PM + 4PM - 8PM



Friends by the Fire

The Canal District hosts a outdoor bar and poutinerie by the warm fire.
7:30PM



FEATURED EVENT: Polar Rush Winter Obstacle Course

35 CANAL DRIVE (FORMER MILL MARKET)

PRE REGISTER bonsoo.on.ca/event/polar-rush/

COST: BON SOO PASS 10AM - 5PM



ZONE 2 - DOWNTOWN PLAZA + CLERGUE PARK

Gather by the fire with Thrive Tours

Gather around the fire and hear land based teachings of Baawating

COST: BON SOO PASS 5:30PM - 7PM

Open Skate & Photo Opp with Mr. Bon Soo

COST: BON SOO PASS 5PM - 8PM

ZONE 3 - NORTHERN SUPERIOR TAP ROOM (19+)

McDougall Energy 4 on 4 Hockey Tourney

A classic 4 on 4 road hockey tourni
REGISTER YOUR TEAM:

bonsoo.on.ca/event/4-on-4-street-hockey-tournament/

COST: BON SOO PASS 1PM - 2PM



SUNDAY, FEBRUARY 4
2:00 PM AT CRIMSON RIDGE



bonsoo.on.ca/event/fat-bike-rides/

MONDAY - FEBRUARY 5



ZONE 1 - CANAL DISTRICT

ALGOMA STEEL INC
Snow Slides + Kids Zone



COST: BON SOO PASS
5PM - 8PM



DNM
SnoBall Family Dance



Science North Stations, Snacks, &
Climb 'n' Fun for Mr. Bon Soo's Big 6-1!
COST: BON SOO PASS
6PM - 8PM



ZONE 2 - DOWNTOWN PLAZA + CLERGUE PARK



**RAPP BNGO at the
Sault Ste. Marie Museum**

RAPP BNGO is an interactive
hip-hop DJ performance, where the audience is
invited to participate in a stakes-free game of RAPP BNGO.

Disclaimer: This performance contains strong
language. Attendee discretion is advised.

COST: BON SOO PASS 8PM

Torch Light Luau Skate

Enjoy a winter evening skate dreaming of palm trees and
sunshine at Clergue Park. Wear your best Hawaiian
themed attire and enjoy roasted pineapples over the fire.
COST: FREE 6PM - 8PM

Skate 'n' Screen

The Downtown Plaza hosts a Film on the
big screen. Enjoy the snow! (err...the show!)
COST: FREE 6PM - 8PM



SURACI & OLSZEWSKI
CHARTERED PROFESSIONAL ACCOUNTANTS

ZONE 3 - NORTHERN SUPERIOR TAP ROOM (19+)

Join the Legends at the Tap Room

After a full weekend of fun Bon Soo activity enjoy a chill
night with board games, music, interesting info on the local
brew pub and more.

COST: CONSIDER BUYING A SUPPORT PASS
7PM - 9:30PM

SAULT STRYDERS' 5km Fun Run + 2km Fun Walk

Join in for a Bon Soo fun run or walk to keep active!
Headlamps and clothing appropriate for the weather conditions.
COST: \$2 7PM - 9:30PM



BOOK YOUR TIME ON THE CROKICURL RINK
DAILEY AT: shorturl.at/mnw17

TUESDAY - FEBRUARY 6

ZONE 1 - CANAL DISTRICT

ALGOMA STEEL INC
Snow Slides + Kids Zone



COST: BON SOO PASS
5PM - 8PM



PUC'S
BONCON
FEATURED EVENT



COMICON MEETS BON SOO Vendor Ally by Vintage Games n Junk, Svenny McG's
Mario Kart 8 Tourni (Kids and adult heats) Cosplay performances by Haus of Gore &
Science North Stations!
COST: BON SOO PASS 5:30PM - 11PM

JAYTEQ PRO SHOP

Ice Accuracy Shootout Competition

**HOCKEY + RINGETTE PLAYERS
GIVE IT YOUR BEST SHOT TEST
YOUR ACCURACY ON NET.**

register: bonsoo.on.ca/event/shootout/
COST: BON SOO PASS - 6PM-8PM



SPECIAL APPEARANCE BY THE SOO GREYHOUNDS



ZONE 3 NORTHERN SUPERIOR TAP ROOM

sample five wings
doused in locally made
Cabajan Kitchen hot sauce

wings by esquire club
COST: BON SOO PASS

ALL AGES SEATING: 7PM • 19+ SEATING: 9PM
BOOK YOUR SEAT: bonsoo.on.ca/event/fire-ice/

90 person capacity per seating Proudly Sponsored by Quattro Hotel

WEDNESDAY - FEBRUARY 7



ZONE 1 - CANAL DISTRICT

Sensitive Sliding

Dedicated hour for those who prefer a quieter sliding experience

COST: BON SOO PASS

3PM - 4PM



HEADLINE SHOW

The Machine Shop Presents

Brett Kissel

The Compass Tour - Nationwide

TICKETS AT: showpass.com/brettkissel/

ZONE 2 - DOWNTOWN PLAZA + CLERGUE PARK

Greyhound Viewing Party

The Soo Greyhounds play the Sudbury Wolves tonight at 7 p.m. Come to the Downtown Plaza to watch the game on the big screen!

Enjoy a drink on the heated outdoor patio

COST: FREE 6PM - 9:30PM

ZONE 3 - NORTHERN SUPERIOR TAP ROOM (19+)

Quattro Presents

The Deadly Aunties

The Deadly Aunties Live at Northern Superior Tap Room Turtle Island's funniest & sexiest Indigenous comedians ever

COST: BON SOO PASS 7PM

100 person capacity first come first served



OTHER EVENTS HAPPENING WEDNESDAY

PUC's

DJ Disco Skate

Northern Community Centre

Strap on your skates and dance to music from DJ Bobby Lawn at this fun Community Skate!

COST: BON SOO PASS 5PM - 8PM



**Mr. BON SOO will be back
FEBRUARY 7-15, 2025!**



**BON
SOO**

Snow Much Fun Euchre Tournament

Royal Canadian Legion - Marconi Club

Turn down a bower....don't lose this tournoi!

COST: BON SOO PASS 6:45PM - 10:15PM

THURSDAY - FEBRUARY 8

ZONE 1 - CANAL DISTRICT

ALGOMA STEEL INC



Snow Slides + Kids Zone

COST: BON SOO PASS

5PM - 8PM



ZONE 2 - DOWNTOWN PLAZA + CLERGUE PARK

Science North Science Shows



Science North 'Blue Coats' take to the plaza stage to demonstrate the phenomenal power of science!

COST: BON SOO PASS

6PM - 8PM



**SCAN & VISIT OUR WEBSITE
FOR UP TO DATE INFORMATION!**



BOOK YOUR TIME ON THE CROKICURL RINK

DAILEY AT: shorturl.at/mnw17

THURSDAY - FEBRUARY 8 CONT



 **Kiwanis**
CLUB OF LAKESHORE

TRIVIA Night

THURSDAY, FEBRUARY 8TH, 2024

Doors open at 6:30pm, Trivia starts at 7:30pm SHARP
Marconi Cultural and Events Centre • email questions to
lakeshorekiwanisssm@gmail.com • Teams of 6-8 players • \$30/player

1ST PLACE - \$800 • 2ND PLACE - \$400 • 3RD PLACE - \$300

bonsoo.on.ca/event/trivia

 **SEARCHMONT
RESORT**
PRESENTS

shuttle service
to and from SSM!
bonsoo.on.ca/event/jam

BON SOO

RAIL JAM

FEB 8, 2024 AT 6 PM



 **The Sault Blues Society**
proudly presents

2 X Maple Blues Awards winner
9 nominations for the 2024 Maple Blues Awards

The Blackburn Brothers



Opening act
"That There Blues Band"
with Keith Hill, Gerry Busa and Al Alexander

Thursday, February 8th, 2024
The Machine Shop, 83 Huron St. Sault ON
doors open 6:30 pm - show starts 7:00 pm

bonsoo.on.ca/event/blues/

**Desserts & Liqueurs
FEB 8 at the MACHINE SHOP**



7-9pm - 83 Huron St Come to the Steamfitters Lounge and enjoy a
tasting of desserts paired with specialty liquors.
BUY TICKETS AT: www.showpass.com/bon-soo-desserts-and-drinks/

**having fun? Be part of the awesome team that will put
on bon soo 2025 sign up at: bonsoo.on.ca/volunteer**

ZONE 1 - CANAL DISTRICT

ALGOMA STEEL INC 
Snow Slides + Kids Zone

COST: BON SOO PASS

5PM - 8PM



**THE MACHINE SHOP PRESENTS:
Gourmet Dinner**

Immerse yourself in a tasting menu
featuring Internationally inspired cuisine
Dinner at 7pm

showpass.com/bon-soo-gourmet-dinner/

ZONE 2 - DOWNTOWN PLAZA + CLERGUE PARK

Colour SKATE

Skaters do laps at the Clergue Park Skate Trail
and are 'bombed' with Bon Soo Red & White
colours – wear something you can get messy in!

COST: BON SOO PASS 8PM



Join the Downtown Association merchants to
celebrate local and Bon Soo!

East St to Brock St

5PM

ZONE 3 - NORTHERN SUPERIOR TAP ROOM (19+) + BUSHPLANE MUSEUM

**Quattro Presents
Ryan McFarling**



His charming personality and expert sleight of hand
are guaranteed to leave you 'delightfully frustrated'.

COST: BON SOO PASS 8PM

100 person capacity first come first served



**MOVIE MANIA
at the bushplane museum**



KIDS FEATURE

Bring your own blankets and pillows for a screening
Canteen open for hot chocolate and popcorn to purchase.

Kids Harmonica Craft: 6PM

Film: Ice Age Movie in the Event Center 7PM

ADULT FEATURE

Enjoy a beverage as we screen a film in our wildfires theatre
Film: Cool Runnings in our Ranger Theatre 9PM

COST: BON SOO PASS

OTHER EVENTS HAPPENING FRIDAY

**Lantern Ski
HIAWATHA HIGHLANDS**

Explore the majestic Hiawatha Highlands
and enjoy the natural beauty of
our Northern Ontario winter.

COST: BON SOO PASS

6PM - 10PM



WE NEED YOUR HELP!

SPONSOR the 2025 FESTIVAL!

email: finance@bonsoo.on.ca

SATURDAY - FEBRUARY 10



ZONE 1 - CANAL DISTRICT

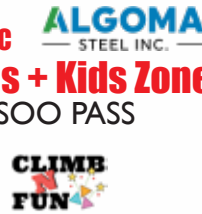
Sensitive Sliding

Dedicated hour for those who prefer a quieter sliding experience
COST: BON SOO PASS
9AM - 10AM



ALGOMA STEEL INC **Snow Slides + Kids Zone**

COST: BON SOO PASS
11AM - 2PM

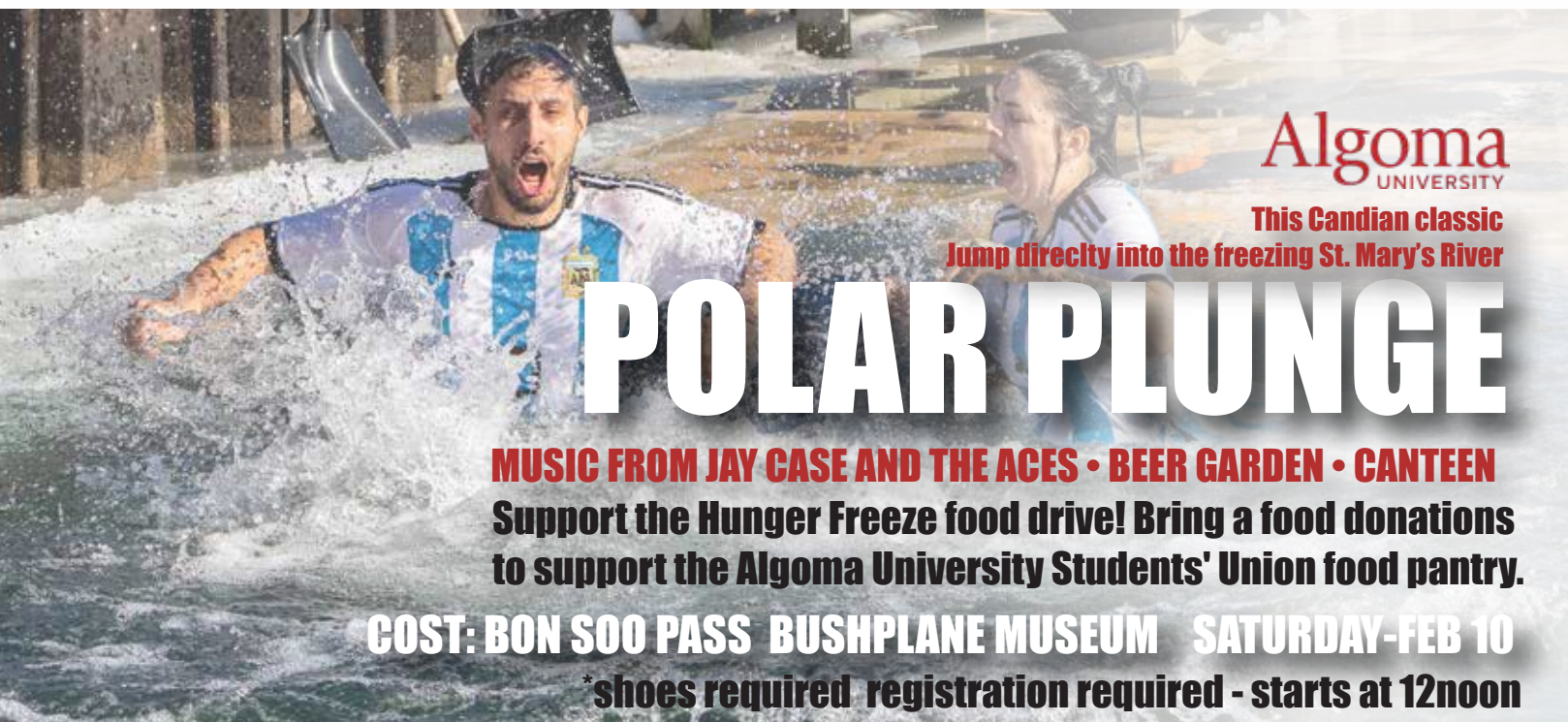


GREAT LAKES MASKWA AVIATION's Helicopter Rides

COST: \$75 a person or \$200 for 3
Weight restrictions apply. Ages 2 & up
10AM - 2PM

Algoma Offroad Trailer Rides

COST: BON SOO PASS
10AM - 2PM



Algoma UNIVERSITY
This Candian classic
Jump directly into the freezing St. Mary's River

POLAR PLUNGE

MUSIC FROM JAY CASE AND THE ACES • BEER GARDEN • CANTEEN
Support the Hunger Freeze food drive! Bring a food donations to support the Algoma University Students' Union food pantry.

COST: BON SOO PASS BUSHPLANE MUSEUM SATURDAY-FEB 10
*shoes required registration required - starts at 12noon



Join the official afterparty of Bon Soo after the Polar Bear Dip at Northern Superior Tap Room

THANK YOU!

the bon soo winter carnival would not be possible without the support of so many community members, businesses & sponsors! because of these collective efforts we continue to enjoy all that Northern Ontario has to offer. here are a few, but not all, of our amazing partners! **SEE YOU NEXT YEAR!**



**What should Mr. Bon Soo wear today?
Submit your photo to @mrbonsoo on Facebook!**



2024 SPONSORS



PLAY FOR
ONTARIO



SAULT STE. MARIE



SAULT STE. MARIE



JOE RUSCIO
PROFESSIONAL CORPORATION



Kiwaniis
CLUB OF LAKESHORE

